



JANUARY 7 2024

The Knowledge Warehouse Limited is a publishing company that was established on October 17, 2016 with the aim of providing quality motoring, business and lifestyle magazines for liberal minded people who are enthusiastic about life and are driven towards success not only career wise, but also in their businesses, relationships, social encounters, family relations and life in general.

SIZE	FULL COLOUR RATES
Page 1	KES 379,750
Page 3	KES 369,750
Full Page Inside	KES 349,750
Half page	KES 299,750
Outside Back Cover	KES 399,750
Inside Front Cover	KES 379,750
Inside Back Cover	KES 389,750
Front Cover	KES 499,750

*All rates are exclusive of Agency Commission, VAT and any Excise Duty.

Size	Bleed Size (mm)	Trim Size (mm)
Full page	w 230 x h 290	w 210 x h 270
Half page horizontal	w 230 x h 155	w 210 x h 135
Half page vertical	w 125 x h 290	w 105 x h 270

File submission

Your ad must be submitted as a PDF (preferred), with all fonts embedded

📄 PDF Setting: PDF/X4 🖨 Images: 300 DPI at 100% (high resolution); Colourspace: CMYK

Document set up tip:

📏 Set your document size to the **trim size** above. Set your **live area** margins to 15 mm **from the trim size** on all sides. Set your **bleed** to 10 mm on all sides. Export as PDF with document bleed: 10 mm on all sides; no printer marks.

Bleed: We require that all ads include an additional 10 mm of bleed image on all four sides of your final artwork.

Trim Size: This represents what your final ad looks like after printing and trimming.

Live (safe area): This represents the area that all important information such as text or logos should stay in. This is for two reasons: 1) to provide the printer room for error when trimming the page, and 2) to keep your message out of the centre gutter. Live area is inset **15 mm from the trim size** on all four sides.

Submit your ad to any of the emails below.

📞 +254 (0)722 742 287 / 720 742 287 📧 gaya@theknowledgwarehouseke.com / hanningtonegaya@gmail.com